



## Code of Conduct for Coaches

Coaches are key to the establishment of ethics in football. Their concept of ethics and their attitude directly affects the behavior of players under their supervision. Coaches are, therefore, expected to pay particular care to the moral aspect of their conduct.

Coaches at AC Finchley FC are expected to adhere to the following guidelines:

1. Coaches are the public face and voice of the club and are therefore expected to act in a positive and respectful manner when dealing with parents, players, other coaches, committee members and all volunteers. This applies to all forms of communication whether electronic (Text, WhatsApp, Email), written or spoken.
2. Any abuse of parents, players, other coaches, committee members and volunteers over text, WhatsApp, email, or social media will not be tolerated and acted on immediately.
3. Coaches must respect the rights, dignity and worth of each person and treat each equally within the context of the sport.
4. Coaches must place the wellbeing and safety of each player above all other considerations, including the development of performance.
5. Coaches must attend a minimum of 2 CPD sessions throughout the season and agree to have the support of a mentor if required.
6. Coaches must adhere to all guidelines laid down by governing bodies.
7. Coaches must develop an appropriate working relationship with each player based on mutual trust and respect.
8. Coaches must not exert undue influence to obtain personal benefit or reward.
9. Coaches must encourage and guide players to accept responsibility for their own behaviour and performance.
10. Coaches must ensure that the activities they direct or advocate are appropriate for the age, maturity, experience, and ability of players.
11. Coaches should, at the outset, clarify with the players (and, where appropriate, parent) exactly what is expected of them and what they are entitled to expect from their coach.
12. Coaches must co-operate fully with other specialists (e.g., other coaches, officials, sports scientists, doctors, physiotherapists) in the best interests of the player.
13. Coaches must always promote the positive aspects of the sport (e.g., fair play) and never condone violations of the Laws of the Game, behavior contrary to the spirit of the Laws of the Game or relevant rules and regulations or the use of prohibited substances or techniques.
14. Coaches must consistently display high standards of behavior and appearance.
15. Coaches must not use or tolerate inappropriate language.
16. Coaches of youth teams are expected to ensure that all team players get a fair chance to play football. To reduce disruption from multiple substitutes and have too many children waiting to play, some children may be "rested" for a match. The selection of who plays each week should be handled equitably.
17. Coaches of youth teams are expected to ensure that those children who are selected for a match get a fair chance to play. In Mini soccer, coaches should aim to rotate substitutes so that each child gets to play most of each game. In Youth soccer, coaches should ensure that each player gets to play at least one half. There will always be occasions when this is not appropriate, and coaches need to be sensible about this.

All coaches are always expected to behave in a manner that will not bring AC Finchley Football Club into disrepute.